



FOR MORE INFORMATION:

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MEDIA ADVISORY

**Food Lion Taste of Charlotte Returns to Uptown This Weekend!
June 5-7, 2026**

- What:** Food Lion Taste of Charlotte
- Where:** Uptown Charlotte - Tryon Street from Brooklyn Village Avenue to Trade Street
- When:** Friday, June 5th – 11 a.m. to 11 p.m.
Saturday, June 6th – 11 a.m. to 11 p.m.
Sunday, June 7th – 11 a.m. to 6 p.m.
**Taste of Charlotte is open rain or shine.*
- Why:** North Carolina's largest food festival is set to return to Tryon this week in uptown Charlotte, welcoming Food Lion as its title sponsor for the seventh year. The event offers a mix of family entertainment, unique shopping, live music, kid's activities, a wide array of beer and wine along with more than 100 menu items for sampling from a collection of Charlotte's hottest restaurants. There is no cost for admission to Food Lion Taste of Charlotte. Food samples and beverages can be purchased with festival coins, available on the Taste of Charlotte App and at the Capital One Coin Booths along Tryon Street. Download the App on TasteofCharlotte.com

Planned Attractions & Mobile Tours Include:

Food Lion is bringing fresh flavor and photo-worthy fun to Taste of Charlotte with Fresh Picks Experience, an interactive space designed to celebrate freshness across the towns and cities it serves. Neighbors can enjoy fresh-cut fruit samples, relax in a produce-inspired swing lounge and spin for winnings on the Giant Prize Wheel. Food Lion will also serve as a judge in the 2026 Best of Taste Awards – along with Leo the Lion making a special appearance during the Mascot Meet and Greet on Sunday, June 7.

Luzianne Tea Main Stage: Spilling the Tea on local entertainment - featuring bands playing your favorite 80's, 90's pop, rock and country music. Also community dance and cheer groups performing all weekend long.

Wine Cellar: Offers a variety of wines and wine slushies in a festive outdoor environment. Live music on the stage sets the backdrop for fun casual conversation.

Tavern at the Taste: A unique tavern offering a selection of local craft beer from Resident Culture Brewing, as well as dueling pianos throughout the weekend.

Capital One invites you to their neighborhood where you can visit their pop-up experience along with local restaurants, sponsors, the Artist Marketplace, Wine Cellar, and more.

Artist MarketPlace: An eclectic open-air shopping experience featuring local artists, handcrafted original designs from home accents and local jams to candles and custom jewelry.

Kids Area: Interactive play areas with adventurous activities for children of all ages. From a Gyro, Bull Ride & Climbing Wall to Bounce Houses, Slides & Obstacle Courses. All kid's activities use coins, not cash. Kids can PLAY ALL DAY...Get your wristband at any coin booth for \$15 or add on the mechanical rides for \$25! Discounted wristbands on Sunday Family Funday presented by Little Debbie, just \$20/\$10! Stop by Little Debbie's tent on Friday and Sunday for free samples, while supplies last.

Caribou Coffee Cabin: Experience our official coffee from Caribou Coffee! Available for purchase all weekend in the cabin.

North Carolina Education Lottery: Watch Street Performances presented by the North Carolina Education Lottery all weekend long. Get your lottery tickets onsite.

5hr Energy: Grab a sample of our official energy product!

Tabañoero: Try a variety of flavors from our official hot sauce, while supplies last. Also available at select restaurant booths.

More About Taste of Charlotte

Celebrating 27 years of Taste, the event is locally owned and managed by Centurion Entertainment, Inc. For more information on Taste of Charlotte, visit www.TasteofCharlotte.com.

Graphics

High-resolution versions of the Taste of Charlotte logo and event photography are available by emailing graphics@tasteofcharlotte.com or using our website to save photos: www.tasteofcharlotte.com/photos/

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