



FOR MORE INFORMATION:

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MEDIA ADVISORY

Food Lion Taste of Charlotte Celebrates 25 Years!

June 7-9, 2024

Taste of Charlotte is This Weekend!

What: Food Lion Taste of Charlotte

Where: Uptown Charlotte
Tryon Street from Brooklyn Village Avenue to Trade Street

When: Friday, June 7th – 11 a.m. to 11 p.m.
Saturday, June 8th – 11 a.m. to 11 p.m.
Sunday, June 9th – 11 a.m. to 6 p.m.

Why: North Carolina's largest food festival is set to return to Tryon St. this weekend in uptown Charlotte, welcoming Food Lion as its title sponsor for the sixth year. The event offers a mix of family entertainment, unique shopping, live music, kid's activities, a wide array of beer and wine along with more than 100 menu items for sampling from a collection of Charlotte's hottest restaurants. There is no cost for admission to the Food Lion Taste of Charlotte Festival. Food samples and beverages can be purchased with festival coins, available on the Taste of Charlotte App and at Coin Booths along Tryon Street.

Planned Attractions Include:

More than 40 local restaurants, food trucks and desserts serving over 100 samples.

Food Lion Front Porch with fresh lemonade samples and kids activities.

Luzianne Tea Main Stage: Spilling the Tea on local entertainment - featuring bands playing your favorite 80's, 90's pop, rock and country music. Also enjoy community dance and cheer groups performing all weekend long.

Wine Cellar: Offers a variety of wines in a festive outdoor environment. Live music on the stage sets the backdrop for fun casual conversation while you enjoy wine from Winebow Imports.

Catawba Two Kings Casino Tavern at the Taste: A unique tavern offering a selection of local craft beer from Monday Night Brewing, as well as dueling pianos throughout the weekend.

Truist Neighborhood: Truist invites you to visit their booth along with local restaurants, sponsors, the Truist Maker's Marketplace, Wine Cellar, and more.

Truist Maker's MarketPlace: An eclectic open-air shopping experience featuring local artists, handcrafted original designs from home accents and local jams to candles and custom jewelry.

Duke's Mayo Demo Kitchen: Enjoy cooking demos throughout the weekend in the Taste Kitchen! Chefs will be rotating all weekend, including local chef Edwin Cruz of Edwin's Organix. Stop in for quick and easy recipes to make at home with Duke's Mayo.

Kids Area: Kids can PLAY ALL DAY in the Interactive play areas with adventurous activities for children of all ages. From a Gyro, Bull Ride & Climbing Wall to Bounce Houses, Slides & Obstacle Courses. All rides use coins, not cash. Get your wristband at any coin booth for \$20! Discounted wristbands on Sunday Family Funday, just \$15!

Cold Drinks: The festival offers an array of cold drinks from Pepsi, Corona, HopFly, Monday Night Brewing, Owl's Brew Boozy Tea and Winebow Imports - plus our signature kid and adult slushies to help guests cool off.

More About Taste of Charlotte

Celebrating 25 years of Taste, the event is locally owned and managed by Centurion Entertainment, Inc. For more information on Taste of Charlotte, visit www.TasteofCharlotte.com.

Graphics

High-resolution versions of the Taste of Charlotte logo and event photography are available by emailing graphics@tasteofcharlotte.com

Onsite Access

For onsite access this weekend, news vans can park on N. Tryon between 5th to Trade Street. Contact Carrie Griffin for interviews and exclusive content.